



SES-INNOVA®

SUSTENTABILIDAD + ECONOMÍA + SOCIEDAD

INNOVATION  
FOR A  
**GREEN**  
ECONOMY



**ECONOMIC TRANSFORMATION,  
INCLUSIVE SOCIAL DEVELOPMENT  
AND ENVIRONMENTAL CARE.**

We are a **consulting firm with an innovative vision of the future** that arises to link and accelerate the integration of **actions, strategies, and investments** for the conceptualization, development, and management of projects that **strengthen green economic growth**.

At **SES Innova** we have a **global vision** for developing strategies, plans, programs, and projects that promote concrete results in the local and regional communities, strengthening the **green economic growth** of companies and public institutions in the municipalities and states of Mexico.

In **SES Innova** we design and encourage local, regional, and international strategic alliances to develop **green strategic projects** with high economic, technological, social, and environmental benefits.

We use a cutting-edge methodology supported through cooperation and innovation, guided by the **green economy** principles. With that, we generate high investments and results for private companies and public organizations.

**WE ARE**



## TRANSFORMATION PROCESS AND CHANGE TO ACHIEVE A GREEN ECONOMY

### BREAK THROUGH PARADIGMS TO SOLVE PROBLEMS

- ❖ Leadership.
- ❖ Experiment.
- ❖ Research.
- ❖ Investment.
- ❖ Imagination.
- ❖ Creativity.

### INNOVATION

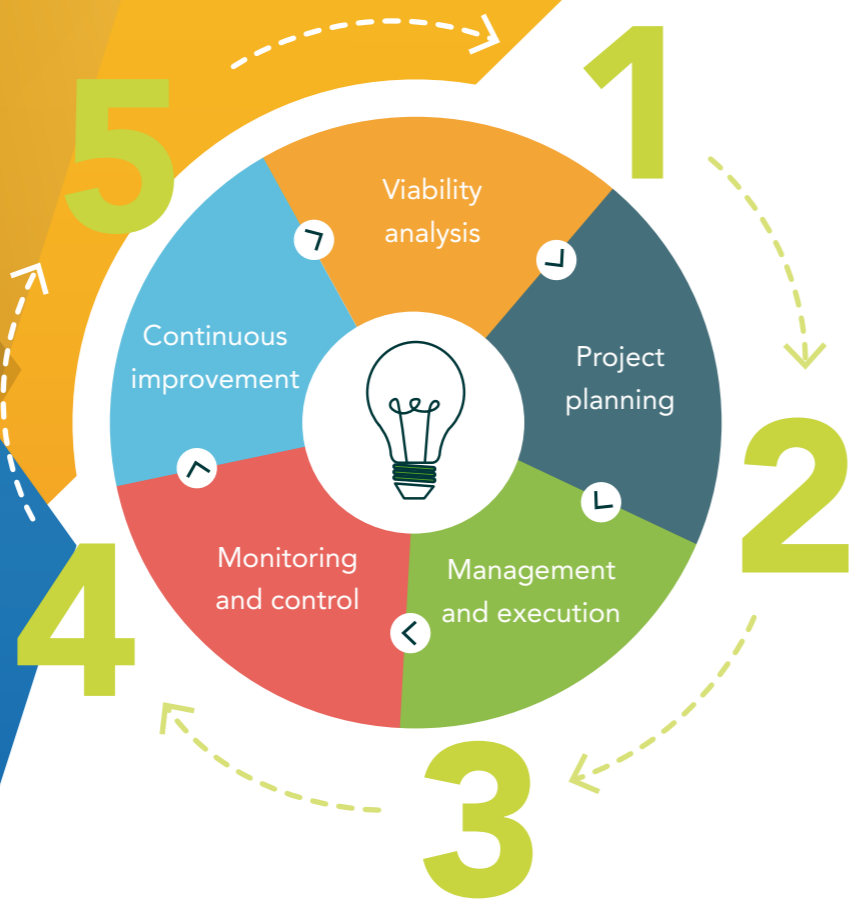
- ❖ Technologic development
- ❖ Costs reduction.
- ❖ Increased productivity.
- ❖ Competitiveness.
- ❖ Social return.

## GREEN ECONOMY

## WE PLAN, MANAGE, AND DEVELOP PROJECTS TO PROMOTE THE GREEN ECONOMY

Our mission is to detonate, manage, and guide the transformation process from a brown economy to a green economy, through local and regional innovative projects that foster the **green economy** principles, supported by an integrated system of cultural, and technological change with short, medium, and long-term vision.

# WHAT WE DO?



## GREEN ECONOMY'S PRINCIPLES



- ❖ Innovation and adaptation of **green technologies**.
- ❖ Creation of **green jobs**.
- ❖ Sustained and sustainable **economic growth**.
- ❖ Impulse to current and future **competitiveness**.
- ❖ Sustainable management of **natural capital**.
- ❖ **Emission reduction** in a cost-efficient way.
- ❖ **Resource assurance** (water, food, energy, etc.).
- ❖ Social inclusion and **poverty reduction**.







**ECONOMIC,  
TECHNOLOGICAL,  
SOCIAL AND  
INSTITUTIONAL  
INNOVATION.**



**WORK  
AREAS AND  
SERVICES**



## ENERGY EFFICIENCY

Promote energy efficiency constitutes the first step towards the transition to a green economy. For that reason, it is necessary to innovate the way we consume energy and encourage technical and regulatory actions for energy saving. In that way, we will reduce economic, social, and environmental costs.



## CLIMATE CHANGE

It is a priority to counteract the effects of this environmental, social, health, and economic threat. The green economy represents an opportunity to transform the dynamic of the environmental management and mitigation of climate change. Society as a whole has the solution.



## GREEN INFRASTRUCTURE

Develop physical and organizational structures that improve the ability of nature to facilitate multiple and valuable ecosystem products and services such as water or clean air that improves our quality of life.



## URBAN SOLID WASTE

Comprehensively manage the waste generated in residential homes and/or companies, which result from the elimination of the materials used in their domestic or industrial activities, from the products they consume and are packaging.



## CLEAN AND RENEWABLE ENERGY

Encourage the use of those energy sources that in their extraction, processing, and distribution process generate zero or reduced environmental impacts, these include all renewable energy and natural gas.



## SMART CITIES AND COMMUNITIES

The cities are centers of economic, social, and cultural development; and it is precisely in these places that it is essential to promote not only the use of technologies but also the participation in economic, social, and environmental decision-making to accelerate sustainable economic development, resilience, and quality of life.



## WATER RESOURCES

Promote savings, efficient use and reuse of water resources available through technological innovation. The sustainable use of water resources is at the center of sustainable development.



## SUSTAINABLE MOBILITY

Implement mobility capable of meeting the needs of society to move freely, communicate, market or establish relationships without sacrificing other current or future basic human or ecological values.



## SUSTAINABLE AGRICULTURE AND AGROBUSINESS

Encourage the adoption of green technologies and clean energy in agricultural development, as well as trigger the biofuel market, for sustainable development. These actions will promote social inclusion and will reduce marginalization and energy deficiency



## CONTACT

### **JALISCO'S OFFICES**

Calle Parque Juan Diego # 4061  
Col. Ciudad de los Niños,  
Zapopan, Jalisco C.P. 45040  
Phone. + 52 33 2436 2501

**[www.sesinnova.com](http://www.sesinnova.com)**

### **CDMX'S OFFICES**

Cleveland 33 Int. 1-A  
Col. Nochebuena,  
Delegación Benito Juárez,  
Ciudad de México C.P. 03720

**[contacto@sesinnova.com](mailto:contacto@sesinnova.com)**